



ESCRS  
iNovation



## 2026 ESCRS iNovation Day

Friday 11<sup>th</sup> September 2026

Excel London, UK

[www.escrs.com](http://www.escrs.com)

#ESCRS2026 #ESCRSiNovation





SCAN TO  
SUBMIT  
QUESTIONS



Burkhard Dick  
Germany

Oliver Findl  
Austria

Julian Smith  
AbbVie

Ian Bell  
Alcon

Luc Bonnefoy  
B+L

Kfir Azoulay  
Heidelberg





# Introduction

## Dear Industry Partners,

iNovation Day is becoming a corner stone for ophthalmic innovation in Europe.

The success story continues – and with it comes a small jubilee: For the fifth time, the European Society of Cataract and Refractive Surgeons (ESCRS) will host its unique innovation platform that brings together ophthalmologists, industry leaders, emerging companies and the financial community from across Europe and other parts of the world: iNovation Day.

The ESCRS is excited to announce this event that will take place in a city that has contributed so much medical innovation over the centuries: London. Once again, it will be a full-day programme held on the day immediately prior to the opening of the main ESCRS Congress: Friday September 11th, 2026 at the Excel London.

With over 50% of doctor attendees iNovation truly is unlike any other ophthalmology innovation meeting. We are proud to say that iNovation Day is “THE Innovation Meeting for Doctors”.

The carefully curated program will feature 9 fast paced sessions focused on the most urgent clinical needs and barriers to success in anterior segment care. Topics ranging from the ocular surface to the retina include focused panel discussions, 15-18 emerging company presentations and interactive components, such a chat for audience comments and live voting.

We will continue with highlight sessions, such as the industry executive leadership panel, discussing the immediate future of our field, as well the Innovators Den giving the stage to budding entrepreneurs and bring together the leaders of global ophthalmic societies to drive meaningful change.

Stay tuned for new and exciting tweaks to our program, which will have a special focus on artificial intelligence and how it will impact everyday practice.

Last, but certainly not least, we ensure that there is ample time to network, meet new partners and colleagues from across the globe over food and refreshments, during breakfast, coffee breaks and lunch.

**Come and join us at the 2026 iNovation Day in London as we review, discuss and shape the future of our industry!**

All the best,

*Burkhard Dick*

**Burkhard Dick**  
ESCRS President



# Programme Committee

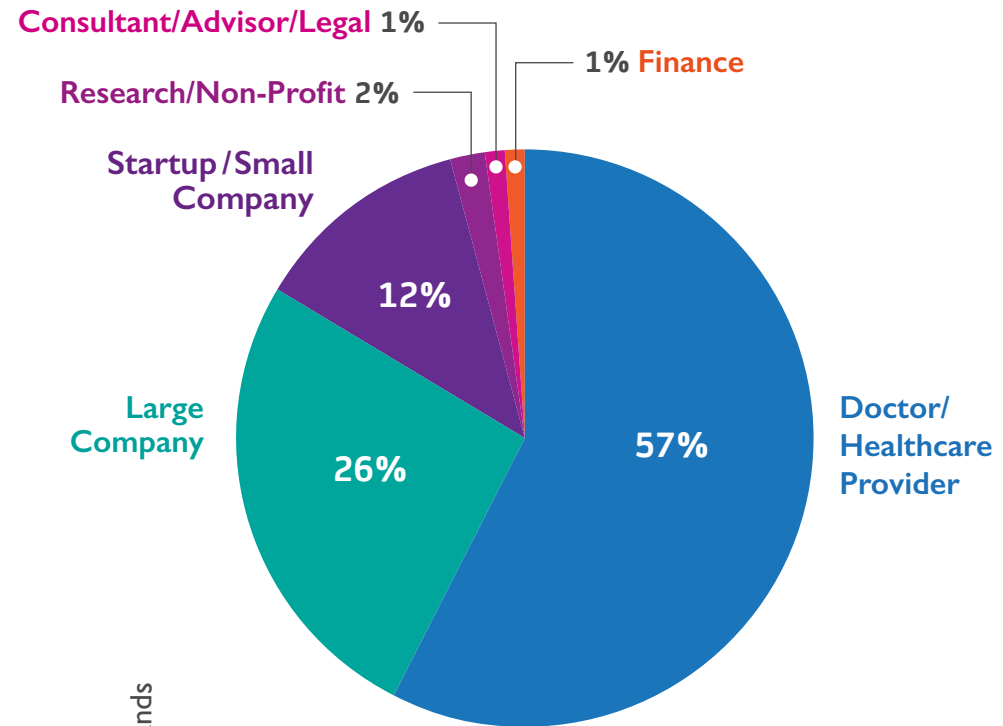
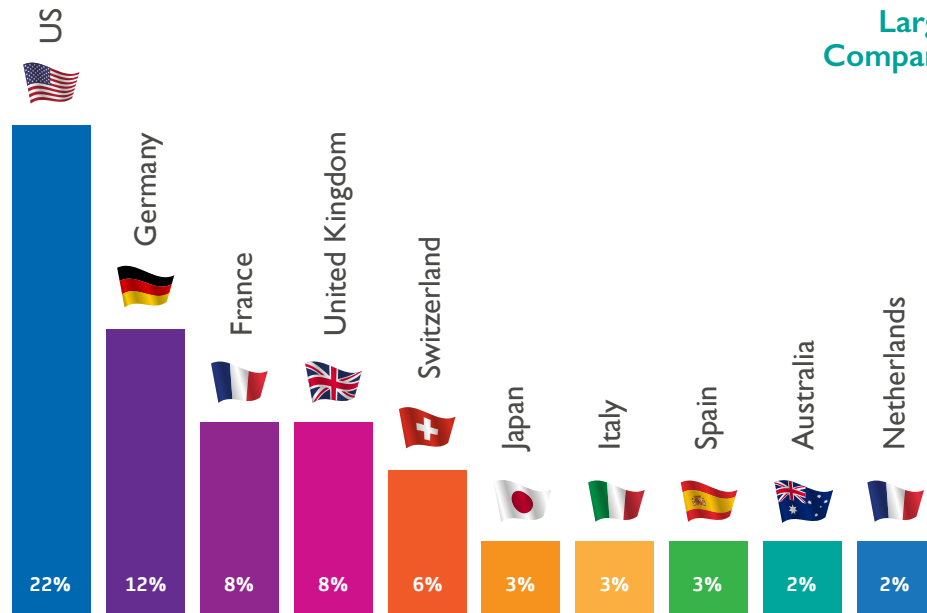
- Roberto Bellucci
- Burkhard Dick
- Oliver Findl
- José Güell
- Thomas Kohnen
- Rudy Nuijts
- Filomena Ribeiro
- Paul Rosen



# iNovation Day Facts

ESCRS iNovation Day is a global innovation meeting targeting doctors, clinical specialists, business experts and thought leaders from Europe and across the globe.

The ESCRS iNovation Day brings together around 400-500 experts in the field of ophthalmology.



# Programme Overview

**Friday 11<sup>th</sup> September 2026**

08:00 - 16:30

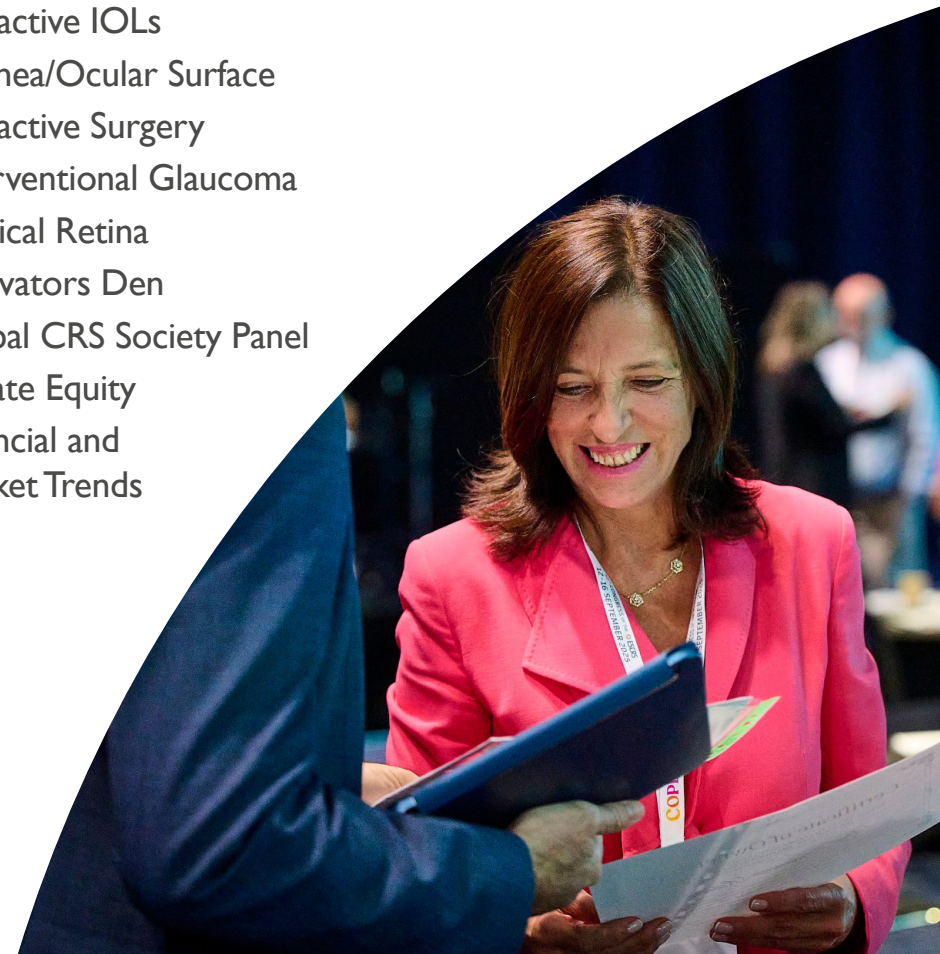
## **Meeting Itinerary** Subject to change

- 9 Sessions with Expert Panel Discussions
- Presentations from approximately 20 emerging technology companies
- Networking breakfast, lunch and several breaks
- Guest speaker lectures
- Prevailing trends survey of pre-registered attendees

## **Preliminary Session Topics**

With discussions by doctor and industry leaders

- Artificial Intelligence
- Digital OR
- Lens Extraction
- Refractive IOLs
- Cornea/Ocular Surface
- Refractive Surgery
- Interventional Glaucoma
- Medical Retina
- Innovators Den
- Global CRS Society Panel
- Private Equity
- Financial and Market Trends





# Sponsorship Opportunities

## Bronze EUR 8'000

- Mention as Bronze sponsor on the website
- Featuring as Bronze sponsor on dedicated sponsor signage at the venue
- Featuring as Bronze sponsor on the sponsor list in the intersession slides in the session room
- 1 Complimentary registration pass\*

## Silver EUR 15'000

- Mention as Silver sponsor on the website
- Featuring as Silver sponsor on dedicated sponsor signage at the venue
- Featuring as Silver sponsor on the sponsor list in the intersession slides in the session room
- Quarter page advertisement on an inside page in the programme book
- 2 Complimentary registration passes\*

## Gold EUR 30'000

- Mention as Gold sponsor on the website
- Featuring as Gold sponsor on dedicated sponsor signage at the venue
- Half page advertisement on an inside page in the programme book
- Featuring as Gold sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Gold sponsor on the directional signage at the venue
- One 10 second (maximum duration) session advert in a chosen session (advert video to be provided by the sponsor and to be focussed on innovation perspectives)
- 4 Complimentary registration passes\*

## Platinum EUR 60'000

- Mention as Platinum sponsor on the website
- Featuring as Platinum sponsor on dedicated sponsor signage at the venue
- Full page advertisement on inside page in the programme book
- Featuring as Platinum sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Platinum sponsor on the directional signage at the venue
- Featuring as sponsors of the coffee breaks
- One 20 second (maximum duration) session advert in a chosen session (advert video to be provided by the sponsor and to be focussed on innovation perspectives)
- One dedicated e-mailer to database of registered persons to the event
- 10 Complimentary registration passes\*

## Diamond EUR 90'000

- Mention as Diamond sponsor on the website
- Featuring as Diamond sponsor on dedicated sponsor signage at the venue
- Full page advertisement on either inside cover or outside back cover page in the programme book
- Featuring as Diamond sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Diamond sponsor on the directional signage at the venue
- Featuring as sole sponsor of either the breakfast or lunch
- One 20 second or two 10 second (maximum durations) session adverts in a chosen session (advert videos to be provided by the sponsor and to be focussed on innovation perspectives)
- Two dedicated e-mailers to database of registered persons to the event
- Video interview with ESCRS president distributed to all ESCRS Delegates shortly after iNovation Day
- 15 Complimentary registration passes\*
- 5-minute lecture on product development pipeline during the 5<sup>th</sup> ESCRS iNovation day

# Emerging Company Showcase

## Emerging Company Showcase

The ESCRS is looking to identify smaller companies with emerging technologies to present at the 5th ESCRS iNovation Day taking place on 11 September 2026 at the Excel London, United Kingdom.

The goal is to have emerging technologies presented to a large ophthalmic audience of doctors and industry to accelerate market introductions.

Presentations will be reviewed and discussed with a panel of ESCRS doctor leadership and key industry leads. Presenting company applications will be reviewed by the iNovation Program Committee, that includes the key leadership of the ESCRS organization. If your company is selected, the fee to present is €1,000.

## Due Dates

13 May 2026 23:59 CEST – Application submission

Late June 2026 - Selections announced

Due early August 2026 - Final presentations due





# Terms & Conditions

## ESCRS INOVATION DAY 2026 OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS iNovation Day 2026 in the following form and definition:

- Face to face Meeting at the Excel London, United Kingdom on 11 September 2026 with a projected "in-person" attendance of 400 delegates.

## RESERVATION

To be valid, your reservation must be submitted to the ESCRS iNovation Day 2026 Sponsorship Secretariat. Sponsorship items allocations will be attributed on a first-come-first-served basis. The reception of the signed order form or the purchase on the online platform serves as the basis. Once items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via signed order form by email or on the online platform constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

## PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total sponsorship fees due shall be invoiced. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to: [escrs.innovation@mci-group.com](mailto:escrs.innovation@mci-group.com) in writing and will only be deemed accepted once written acknowledgement has been confirmed.

This cancellation policy applies in the event of partial cancellation of items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

## ESCRS PRIORITY POINTS SYSTEM

Sponsoring fees paid for ESCRS iNovation count towards the ESCRS priority points system.

Date of receipt of cancellation from sponsor	Cancellation fees applied
Until 150 days prior to the Day	50% of total order amount
Within 149 days of the Day	100% of total order amount

## FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the

contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

## INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling.

## INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA  
Rue du Pré-Bouvier 9  
1242 Satigny, Switzerland

## DATA PROTECTION CLAUSE

In accordance with the "applicable data protection laws", including but not limited to laws and regulations of the European Union, the European Economic Area and their member states, Switzerland, the United Kingdom and the State of California, MCI, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organizing prospectation and loyalty (iii) enabling the exhibitor/sponsor to benefit from MCI services (iv) enabling the exhibitor/sponsor to receive MCI news.

In accordance with the applicable data protection laws, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the competent

supervisory authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO): [privacy@mci-group.com](mailto:privacy@mci-group.com).

As part of their contractual relationship, MCI and the exhibitor/sponsor (hereinafter referred to as the "Parties" and individually as a "Party") undertake to comply with the applicable data protection laws.

Each Party acts as an independent controller with respect to its processing of personal data in connection with this agreement. Each Party will comply with its respective obligations under applicable personal data regulations with respect to its processing of such personal data. To the extent that either Party provides personal data to the other Party pursuant to this agreement, the Party supplying the personal data confirms that it has consent or another legal basis to provide the personal data to the receiving Party and for the receiving Party to process the personal data consistent with this agreement, and in accordance with its applicable privacy policy. For clarity, nothing in this agreement limits a Party's ability to use an individual's personal data to the extent directed by, consented to or requested by such individual.

In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

## COMPLIANCE/CODE OF CONDUCT

Please make sure that you comply with the Codes of Conduct in application which may be found here:

- <https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>
- <https://www.efpia.eu/relationships-code/the-efpia-code/>

## PANELISTS

Registration for industry speakers are to be covered by the sponsor using the allotment of free badges included in the sponsoring package. Travel and lodging also needs to be covered by the sponsor.